

## Selection , Construction and System Optimization of China's “Anti-corruption” Evaluation Index

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**Abstract** “Anti-corruption” is a technical problem facing all the countries in the world , especially in the developing countries. The selection of the index system , the measure of efficiency and the construction of the system have become the key to the evaluation of the effectiveness of “anti-corruption” . At present , the internationally accepted indicators include bribery index ( IPB) , corruption cognitive index ( CPI) , corruption control index ( CC) , etc. However , these indexes are not refined , and the form of corruption in China is diverse and different from other countries. The evaluation of China's “anti-corruption” is a systematic project of “Point to Line , Line to Surface” . Consequently , the refinement , selection and construction of index system must be put into a system for comprehensive evaluation. In view of this , we optimize the system of “anti corruption” , and reconstruct the “anti-corruption” efficiency evaluation system by optimizing the measurement process of the efficiency evaluation model of data envelopment analysis , in order to open up a new evaluation channel for the efficiency of “anti-corruption” in China.

**Key words:** combating corruption and building a clean government; reconstruction of evaluation system; system optimization; efficiency measurement

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### 刘传红主编到韩国汉阳大学讲学

2018年6月7—10日,刘传红主编应邀前往韩国,在汉阳大学中国问题研究所发表题为《“漂绿广告”监管的几个问题》的演讲。

该研究所的青年教师、硕博士研究生等参加了本次讲座。刘传红从“漂绿广告”的缘起、产生背景、主要特征及其危害等方面进行了阐述,提出了有效监管的若干对策建议。上述演讲内容是刘传红教授主持的国家社科基金一般项目“环保类虚假广告的危害及其监管有效性研究”成果的核心部分。在互动环节,还就中韩两国广告监管体制等问题进行了深入探讨。

汉阳大学是韩国最著名的大学之一。中国问题研究所始建于1974年,是韩国高校中第一个研究中国的机构。建所40多年来,该所以中国政治、经济、历史、社会、文化等中国学各领域的研究为坚实基础,成为韩国国内中国研究的中心。该研究所与中国、美国等国家的15个研究所共同构筑了学术交流平台,开发实行多样化的研究项目,成为重要的对中国社会科学研究的综合性研究基地。

(柳媛供稿)